



## EOS imaging obtains regulatory authorization to sell its products in Japan

*EOS® and sterEOS® can now be deployed in Japan,  
the world's second-largest medical imaging market*

**Paris, 23 October 2013** – EOS imaging (NYSE Euronext, FR0011191766-EOSI), the pioneer in orthopaedic 2D/3D imaging, today announced that Japanese regulatory authorities have authorized the sale of EOS® and sterEOS®. EOS imaging's medical imaging system, which is comprised of EOS® and sterEOS®, offers very low radiation dose 2D and 3D X-ray imaging of the full body in a natural weight-bearing position (standing or sitting). It has already been approved for sale in more than 30 countries.

The Company made its first forays into Japanese market this year with the signing of a distribution agreement. Japan accounts for 17% of the global medical imaging market, making it the world's second-largest market after the United States.

Marie Meynadier, CEO of EOS imaging, comments: *"We are delighted to have obtained authorization to deploy our technology in Japan, which marks a key step in our commercial development in the Asia-Pacific region. In the run-up to obtaining this authorization, we worked for a number of months alongside our local distributor to raise awareness about the benefits of EOS among opinion leaders, who have expressed a great deal of interest in our technology. This positive feedback from the Japanese market supports our development strategy in this country."*

### **About EOS imaging:**

EOS imaging designs, develops, and markets EOS®, a revolutionary and patented medical imaging system, based on technology that enabled George Charpak to win the Nobel Prize for Physics. The Company is authorized to market the system in 31 countries, including the United States (FDA), Japan, Canada, Australia and the European Union (EU). Backed by an installed base of 70 sites and more than 400,000 imaging sessions, EOS® benefits from worldwide recognition within the global medical community. As of December 31, 2012 the Group posted 2012 consolidated revenue of €9.42 million and employs 70 people including an R&D team of 25 engineers. The Group is based in Paris and holds three subsidiaries in Cambridge (Massachusetts), in Canada at Montreal and in Germany, and offices in Singapore.

EOS imaging is listed on Compartment C of the NYSE Euronext Paris  
ISIN: FR0011191766 – Ticker: EOSI



Next press release: Annual results 2013 on January 22, 2014 (after market).

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