



# EOS imaging First Half 2013 Sales More Than Double

# Sales increased 111% to €4.91million

**Paris, 17<sup>th</sup> July 2013** - EOS imaging (NYSE Euronext, FR0011191766-EOSI), the pioneer in orthopaedic 2D/3D imaging, announced today its sales for the first half of 2013.

In € millions	30th June 2013	30th June 2012	% Variance	
Sales of Systems	4.31	1.99	+117%	
as % of total sales	88%	85%	-	
Sales of Services	0.60	0.34	+76%	
as % of total sales	12%	15%	-	
Total Sales	4.91	2.33	+111%	

Figures subject to a limited review by statutory auditors

### Sales more than doubled in the first half of 2013

EOS imaging sales increased 111% to €4.91 million in the first half of 2013 compared with €2.33 million in the same period of 2012.

Sales of systems increased 117% to €4.31 million compared with €1.99 million in the same period of 2012. System sales correspond to the sale of 11 EOS systems during the first half of 2013, compared with 5 EOS systems sold in the same period of 2012. Average sale price per system remained stable at €392,000.

Sales of services were €0.60 million, an increase of 76% due to continued development of systems under maintenance contract.

#### Added presence in North America

In € millions	30th June 2013	30th June 2012	% Variance	
Europe	2.28	1.07	+113%	
North America	2.63	0.90	+194%	
Rest of the world	0.00	0.36	-	
Total Sales	4.91	2.33	+111%	

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EOS imaging continued its development in North America, where sales increased 194% to  $\leq 2.63$  million in the first half of 2013 compared with  $\leq 0.90$  million in the same period of 2012. Six EOS systems were sold in North America during the first half of 2013, representing 54% of Group sales, compared with 39% of Group sales in the first half of 2012.

Sales in Europe increased 113% to €2.28 million in the first half of 2013 compared with €1.07 million in the same period of 2012. 5 EOS systems were sold in Europe during the first half of 2013.





# Continued sustained growth in the second quarter of 2013

In € millions	Q1 2013	Q2 2013	Q1 2012	Q2 2012	Δ Q1	Δ Q2
Sales of Systems	1.60	2.71	0.41	1.58	+290%	+72%
as % of total sales	84%	90%	73%	89%	-	-
Sales of Services	0.30	0.30	0.15	0.19	+100%	+58%
as % of total sales	16%	10%	27%	11%	-	-
Total Sales	1.90	3.01	0.56	1.77	+239%	+70%

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On a quarterly basis, second quarter 2013 sales increased 70% to  $\leq$ 3.01 million compared to  $\leq$ 1.77 million in the same period last year. Second quarter 2013 results included the sale of 7 EOS systems, compared with the sale of 4 EOS systems in the same period of 2012.

Marie Meynadier, Chief Executive Officer of EOS imaging, said: "We are delighted with the excellent performance in the first half of 2013, which is a result of the growth strategy started in 2012 that focused on extending our presence in North America. During this first half-year, EOS systems have been installed in prestigious institutions that are leaders in the orthopaedic field, such as the Hospital for Special Surgery in New York City and The Children's Hospital of Philadelphia in the United States. We expect to continue to benefit from our strategy over the second half-year while also making additional investments that will drive sustained, long-term growth in current markets as well as in Asia. We are proud that this development has been highlighted by the Healthtech Summit when awarding us the 'Excellence in Healthtech' award last June."

#### About EOS imaging:

EOS imaging designs, develops, and markets EOS<sup>®</sup>, a revolutionary and patented medical imaging system, based on technology that enabled George Charpak to win the Nobel Prize for Physics. The Company is authorized to market the system in 30 countries, including the United States (FDA), Canada, Australia and the European Union (EU). Backed by an installed base of over 60 sites and more than 350,000 imaging sessions, EOS<sup>®</sup> benefits from worldwide recognition within the global medical community. As of December 31, 2012 the Group posted 2012 consolidated revenue of €9.42 million and employs 70 people including an R&D team of 25 engineers, and. The Group is based in Paris and holds three subsidiaries in Cambridge (Massachusetts), in Canada at Montreal and in Germany, and offices in Singapore.

For further information, please visit our website at www.eos-imaging.com.



EOS imaging is listed on Compartment C of the NYSE Euronext Paris ISIN: FR0011191766 – Ticker: EOSI

## Next update: half year 2013 results: August 28, 2013 after market close

Contacts:

Anne Renevot CFO Tel.: +33 (0)1 55 25 61 24 investors@eos-imaging.com

NewCap Financial communication and investor relations Sophie Boulila / Pierre Laurent Tel.: +33 (0)1 44 71 94 91 - <u>eosimaging@newcap.fr</u> The Ruth Group (US) Press relations Ph: 646-536-7012 Icook@theruthgroup.com